

P2. Location: 511 South Fair Oaks Avenue

B10. Significance:

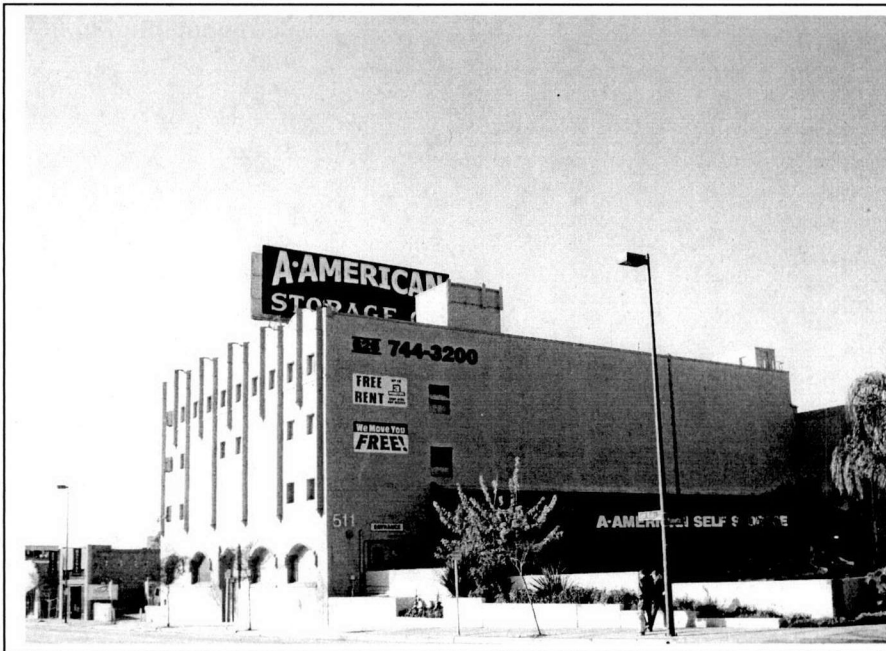
Although ineligible for National or California Register listings, this property appears to meet Criterion 1 for local landmark designation for its association with the Bekins Moving and Storage Company. Founded in 1891 in Sioux City, Iowa, the company began to branch out to other areas of the country by the turn of the century. One of the first areas of expansion was California, the site of recent oil discoveries and the newly built transcontinental railway. The large concrete and steel warehouses constructed by the company symbolize the rapid population growth that many cities in California experienced during the 1920s. The roof-top sign was listed in the National Register of Historic Places in 1995 under the multiple-property document "Automobile-related Properties in Pasadena." It was repaired and altered in 2003 to accommodate the name of the new business occupying the building. It is also on the City's inventory of historic signs.

Year of Construction: 1925 (Sign: 1921, 1924)

Architect: J.J. Blick

Builder: Clarence P. Day

P5b. Description/Date of Photo: View toward north and east elevations/January 8, 2007



P8. Recorded by: Teresa Grimes, CAJA, 11849 W. Olympic Blvd., Suite 101, Los Angeles, CA 90401

P9. Date Recorded: January 9, 2007

