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Resource Name or #: J W Robinson Pasadena

☐ Continuation ☒ Update

P2. Location: 777 East Colorado Boulevard

B10. Significance:

Constructed in 1957, the former J. W. Robinson suburban branch department store in Pasadena is eligible for local landmark designation because it is a notable representative example of its type that embodies distinctive characteristics of modern commercial architecture and is designed by major figures in the field during the period. It may become eligible for listing in the National Register of Historic Places after it reaches 50 years in age.

Year of Construction: 1957

Architect: Pereira and Luckman

Builder: William Simpson Const. Co.

P5b. Description/Date of Photo: View of the south elevation/May 12, 1998



P8. Recorded by: Leslie Heumann, PCR, 233 Wilshire Blvd., Suite 130, Santa Monica, CA 90401

P9. Date Recorded: August 30, 2000